PRESS RELEASE



SPEAKER & COMEDIAN CHRIS BLISS TO HOST PINK18

Burlington, ON – December 4, 2017 – Today, Pink Elephant announced that their 22nd Annual International IT Service Management Conference & Exhibition – "Pink18" – will be hosted by speaker, comedian and variety artist, Chris Bliss. Pink18 is set to take place in Orlando, Florida, at the JW Marriott, from February 18-21, 2017.

"We're very excited to have Chris Bliss back to help us host Pink18," said Fatima Cabral, CEO, Pink Elephant. "His passion for communication and engaging personality are sure to have Pink18 attendees entertained with his thought provoking comments throughout the conference."

Speaker, comedian, variety artist, and Bill of Rights proponent, Chris Bliss, was one of the internet's first viral sensations, with his "Amazing Juggling Finale" video. He is also known for his intelligent and timely commentary about our world, in the tradition of American satire from Mark Twain to Jon Stewart. Jay Leno, who featured Chris repeatedly on the *Tonight Show*, has called him, "one of the brightest comedians around," with the *Washington Post* adding that "if you're looking to laugh, you can't do much better than Chris Bliss."

One of the key roles Chris will play will be to introduce Pink18's keynote speakers, <u>Jeremy Gutsche</u>, <u>Eric Boles</u> and <u>David Horsager</u>. He will also help present the <u>IT</u>
<u>Excellence Awards</u> for Project Of The Year, Practitioner Of The Year, Innovation Of The Year, IT Leader Of The Year and Case Study Of The Year.

For more information on the event, to register for Pink18 or to submit nominations for the IT Excellence Awards, visit www.pinkelephant.com/pink18.

About Pink18

Pink Elephant's annual conference is globally recognized as the world's premier IT Service Management conference. Pink18's theme is "Adopt, Adapt & Apply!" and features 12 tracks with over 140 sessions, as well as 17 pre- and post-conference courses. The event will provide strategic, tactical and operational views covering a vast array of subjects including: ITSM, ITIL®, Lean IT, Agile, Scrum, DevOps, COBIT®, Organizational Change Management, Business Relationship Management, and more! To learn more about Pink18, visit www.pinkelephant.com/pink18.

About Pink Elephant

We Lead The Way! A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We're proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception 40 years ago.

To learn more about Pink Elephant and our full portfolio of training, consulting and special events, visit www.pinkelephant.com

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