

## **PINK ELEPHANT ANNOUNCES NEW AWARD RECOGNIZING WOMEN IN IT**

*Winner Hand-Selected By Pink Elephant CEO, Fatima Cabral*

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**Burlington, ON – March 8, 2018** – In celebration and support of International Women’s Day, Pink Elephant, a premier global training, consulting and conference provider, is pleased to announce the introduction of a new award to their annual [IT Excellence Awards](#) – the Woman Leader Of The Year In IT.

“Women have made great leaps and bounds in furthering the IT industry, and it gives me great pleasure to introduce this new award to recognize those that have shown special commitment to best practices, continuous improvement and quality,” said Fatima Cabral, CEO, Pink Elephant.

The winner of this prestigious award will be hand-selected from the nominees by Fatima Cabral. The award recognizes a woman leader who works in senior leadership and has repeatedly shown dedication to motivating and inspiring the IT team in achieving both their goals, as well as the organization’s vision.

The submission process to nominate a candidate for this new award is now open. The inaugural award presentation will take place at the 23<sup>rd</sup> Annual International IT Service Management Conference & Exhibition – “[Pink19](#)” in Las Vegas, February 17 – 20, 2019. This award joins the five other IT Excellence Awards that will also be presented at Pink19, which include:

- Practitioner of the Year
- Project of the Year
- IT Leader of the Year
- Innovation of the Year
- Case Study of the Year

The Pink19 program is growing fast, with Robyn Benincasa, World Champion Adventure Racer, CNN Hero and San Diego Firefighter, and Admiral William H. McRaven, University of Texas System Chancellor and retired U.S. Navy four-star admiral, confirmed as keynote speakers for the event.

Nominations for all 2018 IT Excellence Awards are open. For more information or to submit a nomination, visit [www.pinkelephant.com](http://www.pinkelephant.com).

### **About Pink Elephant**

We Lead The Way! A premier global training, consulting and conference service provider, Pink Elephant has an undisputed reputation for leading the way. We're proud of our pioneering and innovative spirit, which has enabled us to introduce and spearhead many revolutionary concepts and programs since our inception 40 years ago.

To learn more about Pink Elephant and our full portfolio of training, consulting and special events, visit [www.pinkelephant.com](http://www.pinkelephant.com)

### **For Media Inquiries, Contact:**

Mehreen Hasan  
Marketing Department  
Pink Elephant  
Phone: 905-331-5060 Ext.251  
Toll Free: 1-888-273-7465  
Email: [m.hasan@pinkelephant.com](mailto:m.hasan@pinkelephant.com)

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